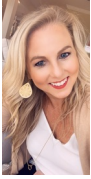


TALKING REAL ESTATE



**BERKSHIRE
HATHAWAY**
HomeServices
Towne Realty

DECEMBER 2018



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Whether you are looking to buy or sell, I can offer the highest levels in real estate expertise and professionalism. Don't hesitate to contact me and allow me to help guide you through that process!

HOME IMPROVEMENT ADVICE



DECORATING WITH RED

Red is the go-to color for drama, but it's also a preferred color for hospitality. You can literally "roll out the red carpet" to make visitors feel welcome to your home.

From joy (paint the town red) to love (my love is like a red, red rose) to bravery (red badge of courage), red suggests celebration, passion and power. Use red when you want a room to be filled with energy and spirit. Red stimulates conversation and activity, making it a great choice for living and dining areas, bedrooms and kitchens. It can also be soft as well as bold.

To see the true impact of red, grab fabric and paint samples to see how various shades of red interact with other colors. Brown-reds, burgundy-reds, and orange-reds add spice and earthiness to your décor. Reds and golds are opulent, while red with black is sophisticated. Reds can also be casual, as in country or coastal décor. Reds play well with neutral greys, taupes, beiges, blues and browns.

Whichever red you choose, have fun with it. Paint an accent wall with red, or buy throw pillows and afghans in red. It can be a warm, happy color.

HOMEBUYING ADVICE



WHY YOU ONLY NEED ONE REAL ESTATE PROFESSIONAL

When you're searching for a home, it makes sense to put all available resources to work for you. That's why it's tempting for some buyers to communicate with more than one real estate professional. But, using multiple professionals in the same area could work against you.

Real estate professionals are state-licensed and most choose to specialize in their own cities or their own neighborhoods. They have access to the same multiple listing data as others in the area. If you're working with multiple agents, sooner or later they'll find out, and you may miss being the first to see new listings coming onto the market. They'll show those to dedicated buyers before notifying you.

Your Berkshire Hathaway HomeServices network professional has all the information, contacts, and experience you need to find a home, plus the backing of one of the most respected names in the real estate industry. He or she will network with other professionals to help you meet your goals. With such a strong support system, you'll be quickly apprised of relevant homes for sale as well as those coming on the market.

Be honest about your means, goals and preferences so your professional can meet your expectations.

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